

Etsy Shop

“Getting Started” Guide

Doing What you Love While Working from Home



These are some questions to get you thinking about your shop.

1. Why do you want to start an Etsy shop? Check all that apply or you can add your own ideas.

- Add to your current income
- Freedom to work from home
- Add to your current income
- Full time income
- Be your own boss
- _____

Thinking about what you checked and/or added above, write down all the things having your own Etsy shop will do for you and how it will change your life or make your life better:

2. What will you sell on Etsy?
- Handmade or vintage products
 - Services or digital downloads
 - Supplies or tools to make things

Use the space below to think about what hobbies or skills you already have that you'd like to offer in your shop.

3. Shop Name - What do you want to name your shop? Set a timer for 10 minutes and brainstorm a list of ideas here:

Now, look at your ideas and narrow them down to your top 3 choices (just to make sure the name is available).

1. _____
2. _____
3. _____

4. Shop page – one of the things that you will need to work on includes some personal information.

What is it about you that makes your shop unique?

Great job completing the Getting Started Guide. Keep this information to use in the Etsy Course. We'll let you know when it's open for enrollment. In the meantime, read some of our Etsy blog posts at MakingLifeMoreLovely.com. I can't wait to see you in class!